



twenty20
Shropshire Chamber of Commerce

VIRTUAL BUSINESS AWARDS

Streaming live – Friday 20th November 2020

As our country, society and of course businesses battle Covid-19, we continue to develop new ways of doing things in this new and challenging world. The value of physical interaction and socialising is being sorely missed and will be for some time to come, however we all need a light at the end of the tunnel, things to look forward to.

Shropshire Chamber Business Awards is and will always be the highlight of the business calendar, however with such a vast attendance we all agreed we should move it to June 2021. However it has never been more important to celebrate the extraordinary adaptability, innovation and success that is Shropshire business, we therefore make no apology for presenting to you the latest creative solution to recognise Shropshire business. On Friday November 20th we will still celebrate with you through the Virtual World as we hold the Shropshire Chamber Virtual Business Awards 2020.

Your Chamber hold a privileged position as we represent Shropshire firms and raise awareness locally, regionally and nationally. Together with our amazing partners the show will go on and we own the responsibility to make it happen.



Headline sponsor

£2,000

This prime opportunity will give the sponsor organisation/business maximum exposure on all headers and pages of the event website, on all event publicity and social media. They'll also enjoy prime logo position on the set and stage so clearly visible throughout the streaming and will feature in the script for the evening and in all post event media coverage.

Key benefits include:

- "Official Shropshire Chamber Virtual Awards Headline Sponsor" title with your company name, logo, profile and link to your website from the event website
- Company name and logo on all branding and pre-event emails sent to contacts, nominees and viewers
- Listing on the sponsor section of the event website and as part of every page header
- A 20 second advert to be shown at the beginning and end of the 'streamed event
- Media coverage in pre-and post-event editorial with partners.

Individual award sponsors

£800 each

There are ten individual awards. As an Individual Award Sponsor for the event, your company and logo are promoted throughout the promotion of the event and during the virtual awards ceremony.

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- "Official Shropshire Chamber Virtual Awards Sponsor" title with your company name, logo, profile and link to your website from the event website
- Company name and logo on all branding and pre-event emails sent to contacts, nominees and viewers
- Listing on the sponsor section of the event website
- Involvement within the short-listing and judging process
- Presentation of the award on the evening, where possible, with a roving reporter. This to be live-streamed as part of the evening
- Media coverage in pre-and post-event editorial with partners.

Award categories: Company of the Year • Workplace Health and Wellbeing • Outstanding Customer Service • Best Small Business • Digital Innovation • Education and Apprenticeships • Corporate and Environmental Responsibility • Business in the Community • International Trade through Export • Best Manufacturer

Other sponsorship opportunities include:

Digital sponsor: £400

Video (streaming) sponsor: £400

Master of ceremonies sponsor: £400

Key benefits include:

- Your company name, logo, profile and link to your website from the event website
- Company name and logo on all branding and pre-event emails sent to contacts, nominees and viewers
- Listing on the sponsor section of the event website

Advertising opportunities

During the live-streamed event, there will be advertisement breaks. Businesses are invited to submit an advertisement no longer than 20 seconds for showing twice during the ad breaks. Cost for advertising is **£150** and we have **6 advertising slots available**.

In addition, businesses can have their logo featured on the set backdrop and as part of a rolling screen footer shown throughout the streamed event. Cost for this advertising is **£95** and we have **6 logo slots available**.

All prices exclude VAT.

Current sponsors and partners



Closing date for entries is **Friday 23rd October**. Shortlist will be announced on **Monday 9th November** and virtual judging will take place from **Tuesday 27th October – Friday 6th November**

For further information contact Teresa Rowe or Mia Carter at Shropshire Chamber of Commerce on:

Call: **01952 208200**

Email: awards@shropshire-chamber.co.uk
or visit our website

www.shropshirebusinessawards.co.uk

